

CITY OF ELKHORN
AD-HOC SWIMMING POOL COMMITTEE
NOVEMBER 9, 2011

ROLL CALL

Present: Robert Slauson, Ashley Duchemin, Kathy Loveless, Rebecca Greving, Ron dunwiddie and Jeff Simons.

Not Present: Matt Dahlgren and Mary VanDyke.

NEW BUSINESS

- Ideas to Increase Revenue at Pool
 - It was suggested that a sign be placed at the Hwy 11 Sunset Park entrance that marks the pool and lists the hours.
 - Increase marketing.
 - Create brochures that will be placed at the pool that discusses all of the happenings within the pool.
 - Place an ad within the local newspapers that announces the pool opening at the beginning of the season.
 - Creation of Facebook Page.
 - Increase concessions both within the pool and throughout the park during baseball/softball season.
 - Jeff Simons will investigate the costs of increasing concessions.
 - Possible increase of pool hours.
 - Weekend hours would expand from a 1:00 p.m. start time to 10:00 a.m.
 - Discussion of life jackets being allowed in the pool. Possible rental of life jackets.
 - Decrease staff in slower times, possibly with an employee on call.
 - Removal of some of the rules.
 - Hosting of a triathlon run by volunteers.
 - Incorporation of a triathlon training program.

The next meeting will be January 11, 2012 at 6:00 p.m.