

**City of Elkhorn
Economic Development Ad Hoc Committee**

MINUTES

7:30 AM Thursday, November 21, 2013

Elkhorn City Hall, 1st Floor Conference Room 9 S. Broad St Elkhorn, WI 53121

I. Call to Order

The Elkhorn Economic Development Ad Hoc committee was called to order at 7:33 a.m. by committee chair Mike Van Den Bosch.

II. Roll Call

Present: Mike Van Den Bosch, Hoss Rehberg, Ian Van Handel, Tom Jensen, John Henderson, Tom Myrin, James Duquette, Chris Clapper

III. Public Comments

None

IV. Approval of the Minutes from the October 24, 2013 Meeting

Motion (Jensen/Henderson) to approve the minutes of the October 24th, 2013 Economic Development Ad Hoc Committee meeting as presented. Motion carried.

V. Electric Issue Impacting Local Businesses

Mike Van Den Bosch, Hoss Rehberg, Tom Myrin, and Chris Clapper reported on the meeting that was held at the Elkhorn Electric Department on November 8. Besides committee and city officials, there was only one individual in attendance, representing Walworth County. Questions from the City Council were brought up about the extent of the reported electrical issues, and why there were not more people in attendance.

John Murphy from the Elkhorn Electric Department was going to be following up one-on-one with the contacts that Mike Van Den Bosch and Chris Clapper gathered, which were business owner/mangers that they contacted and had confirmed that they have had electrical issues recently.

VI. City of Elkhorn 2030 Comprehensive Plan – Chapter 6 – Economic Development Component – Discussion

The committee reviewed the current progress on the update to Chapter 6 of the Economic Development Component of the 2030 Comprehensive Plan. Areas reviewed included updated demographic information, which shows a growing population of over 7% over the next ten years. Attention was given to particular areas of the local population that will be growing the fastest, which include those over 60 years of age.

The committee also reviewed and discussed the projected growth of jobs in the area, which is projected to be 6.3% over the next ten years. Areas that are expected to grow the most include registered nurses, and school teachers in all levels. Areas that are expected to decline include construction laborers, carpenters, and cashiers.

Industries expected to grow by change in jobs include: temporary help services, services for elderly and persons with disabilities, all other plastics product manufacturing. Industries expected to shrink over the next ten years, in

terms of jobs, include highway, street and bridge construction, musical instrument manufacturing, gasket, packing, and sealing device manufacturing.

Committee members started to discussion strengths, weaknesses, opportunities and threats for the City of Elkhorn, which led the group to determine that there was a need to start to identify community assets so that the group can start to work on ways to brand the city.

The committee broke into three small industry groups to discuss specific community assets for each type, and will report to the committee at the December meeting. The groups are:

Residential – Tom Jensen, James Duquette, Hoss Rehberg

Commercial – Chris Clapper, Tom Myrin

Industrial – John Henderson, Ian Van Handel

VII. Presentation to the City Council at the December 2013 Council Meeting

Mike Van Den Bosch and Tom Myrin will be providing an update on what the committee's work, and a timeline for when a draft can be presented to the City Council for review and discussion, to the City Council on December 16. Mike Van Den Bosch mentioned that the current process is moving along at the expected pace and he anticipates that the committee will be able to wrap up all of the work on updating Chapter 6 of the comprehensive plan by the March meeting.

VIII. Future Agenda Items

Community assets by each industry group and how they relate to one another..

IX. Adjourn

Motion (Clapper/Van Handel) to adjourn at 8:32 a.m. Motion carried.

Respectfully submitted,
Mike Van Den Bosch, Executive Director, Walworth County Economic Development Alliance