

**CITY OF ELKHORN**  
**Finance & Judicial Committee Minutes**  
**Council Chambers, 9 S. Broad Street, Elkhorn, Wisconsin**

December 15, 2014

The Finance and Judicial Committee was called to order at 5:00 p.m. by Alderman McClory, followed by roll call.

**ROLL CALL**

Present: Aldermen Scott McClory, Jim D'Alessandro, Tom Myrin

Also present: Mayor Brian Olson, Alderman Gary Payson, Sr., Administrator Sam Tapson, City Clerk Cairie Virrueta, Finance Director James Heilman, Utility Operations Director John Murphy, Rec Director Wendy Ard, Fire Chief Rod Smith, Chris Clapper, Kellen Olshefski

**Marketing Agent for Business Park Land Sales: Discussion Regarding Contract with NAI/MLG**

Mayor Olson said the contract ends February 28<sup>th</sup> and he would like aggressive brokers seeking clients to fill the business park and that MLG doesn't do that. Alderman D'Alessandro said that was a good idea and he would like to hear from MLG. **Motion (D'Alessandro/Myrin) to direct Administrator to identify brokers and send out request for services. Motion carried.** Alderman McClory would like the interview process to be part of the Finance meeting; Alderman Payson agreed.

**Tourism Council: Discussion Regarding Possible Formation of Organization**

Mayor Olson said that this was an information gathering session. And to look at what similar cities do and consider commission style. The funds would come from the room tax. Alderman D'Alessandro said that Milton has a commission, that the Chamber is not a part of the City and they are looking at different funding vehicles for tourism related events. That the City could give grants or funds as needed for events. He said that many groups may qualify and they are being proactive about it. Alderman Myrin asked what the difference is. Mayor Olson said that the City has no control of funds, that they go directly to the Chamber. Alderman McClory would like to hear from other communities who do this. Administrator Tapson said many communities do this and they fund the events, not organizations. Alderman McClory asked if the Chamber would still get \$68,000 a year if this is pursued; Administrator Tapson said it would need to be decided where the money would be allocated and that there is an ordinance that says 70% goes to the Chamber. Alderman Myrin found this difficult to understand how it would work. Alderman McClory would like someone from Walworth County Tourism to come in and talk about it. Alderman D'Alessandro said that people could be brought it to explain how it would work.

**ADJOURNMENT**

Motion (Myrin/D'Alessandro) to adjourn at 5:22 p.m. Motion carried.

Cairie L. Virrueta  
City Clerk