

**CITY OF ELKHORN**  
**Finance & Judicial Committee Minutes**  
**Council Chambers, 9 S. Broad Street, Elkhorn, Wisconsin**

January 26, 2015

The Finance and Judicial Committee was called to order at 5:00 p.m. by Alderman McClory, followed by roll call.

**ROLL CALL**

Present: Aldermen Scott McClory, Jim D'Alessandro, Tom Myrin

Also present: Mayor Brian Olson, Administrator Sam Tapson, City Clerk Cairie Virrueta, Finance Director James Heilman, Police Chief Joel Christensen, Stuart Rosenberg

**POLICE DEPARTMENT COMPUTER PURCHASE**

Police Chief Christensen said the department is planning to buy ten desk top computers. Current computers will be cleaned up and sold at auction. The lowest vendor was Vanguard, who was \$10.00 lower overall. Funds were budgeted for the purchase. **Motion (McClory/D'Alessandro) to recommend approval of Vanguard for the purchase of 10 computers for the Police Department for \$5,960.00. Motion carried.**

**BUSINESS PARK MARKETING: DISCUSSION OF BROKER CONTRACT**

City Administrator invited Stuart Rosenberg, president of ICI Commercial, to speak to the committee on marketing the business parks. Rosenberg handed out packets to the committee, which included marketing materials they created when ICI was marketing the business park off HWY 67. Many topics were discussed including having big box stores in Elkhorn. Rosenberg said that there isn't enough traffic for a big box store. He felt attracting Milwaukee based companies would promote sales as well as developing a country wide marketing campaign. He noticed that there are not many lots left available for purchase which could discourage brokers from undertaking a sales campaign. Administrator Tapson recommended letting the NAI contract expire. He said that with the new EEDA and the RFP he sent for economic development market analysis, it might be a good idea to wait on hiring a broker.

**ADJOURNMENT**

Motion (D'Alessandro/McClory) to adjourn at 6:25 p.m. Motion carried.

Cairie L. Virrueta  
City Clerk